



Deli Trailer Franchise Opportunity



Quality Built Deli Trailer

It looks like a truck, but it's not. This quality built deli trailer gives Pomperdale Famous Deli franchisee's the great opportunity to expand and reach new customers by attending; art shows, festivals, sporting events, farmers markets, busy street corners, etc. The possibilities are endless!

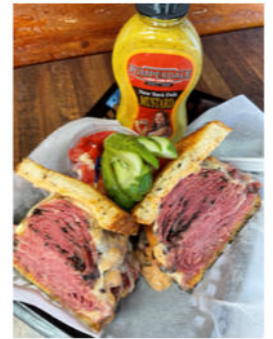
We expect a strong return on the \$99,000-\$125,000 investment that includes a \$15,000 franchise fee per deli trailer, as well as 7 days training and ongoing site support. 6% royalty on gross sales and 2% for marketing and ongoing support. You can also operate the trailers without owning a traditional inline location, making getting started as a Pomperdale Famous Deli operator easier.

We can provide the prepared meats and all supplies making the business easy to operate. Simply slice, steam and serve. A staff of 2-3 people is sufficient to operate each trailer.

Simple Menu

- **NEW YORKER (#1 BEST SELLING SANDWICH):** House made hot corned beef, hot pastrami with a peppery bark, gourmet imported swiss cheese & classic 1000 island dressing. It's big!
- **HOT CORNED BEEF:** In-house cured corned beef, cooked to perfection with Pomperdale famous seasonings. Truly special!
- **HOT PASTRAMI:** Scrumptious, authentic top choice new york pastrami, sliced thin and enhanced with Pomperdale famous seasonings. So delicious!

- **REUBEN:** Award-winning hot corned beef, sauerkraut, imported swiss & classic 1000 island dressing. A delicious feast!
- **RACHEL:** Mouthwatering hot pastrami, sauerkraut, imported swiss, & classic 1000 island dressing. Piled to towering proportions!
- **BRISKET:** The most tender and juicy hot brisket. Stacked extra high!



- All sandwiches served on delicious fresh baked rye bread
- All sandwiches served with a crisp 1/2 sour pickle
- A variety of potato chips, canned sodas, and cookies
- Slathered with mayo and mustard on request

Turn-key, Fully-Equipped Deli Trailer

This is a turn-key, fully equipped and ready to open deli trailer and each unit is delivered direct to your door, coast to coast. From hitch to bumper, this trailer is constructed from the highest quality materials. Each one of the Pomperdale Famous Deli trailers are light so they can be towed practically with any car or SUV. No engine means no unexpected expenses, no auto-insurance or costly relocation fees and lower cost licensing. The trailer is designed to swiftly move from one place to another with a simple trailer hitch connection.

Prices include professional kitchen grade equipment

- Steam cabinet
- Slicer
- Under counter refrigeration
- Smallware's
- Service worktable and cabinets
- Electrical system: several outlets (110v) + outlets (30 amps) for heavier consumption equipment
- Portable generator
- Three stainless steel sinks, hot water system & a hand wash sink
- Electrical water pump
- Interior lining in white fiberglass
- Water system with fresh-water tank and grey water tank
- Service window
- Lighting
- Pomperdale Deli Logo and Graphics package
- Financing resources available
- 90-to-120-day lead time